Idaho Talking Book Advisory Committee Meeting Wednesday, June 14, 2017 9:30 am-1:30 pm Idaho Commission for Libraries Table Rock Room

Meeting Purpose: To remain current with Talking Book Service items

Desired outcomes: By the end of the meeting, participants will:

- Receive an overview of the TBS User survey
- Recommend next steps based on the User Survey results
- Recommend the recipient of the TBS Postal Carrier of the Year Recognition
- Receive updates on TBS activities
- Share member updates
- Recommend possible replacements for members whose terms have expired

Meeting leader: Sue Walker

Facilitator: Stephanie Bailey-White

Recorder: Terri King

Attendees: Sue Walker, Judy Mooney, Steven Bailey, Sue Robinson,

Stephanie Bailey-White, Nancy Wise, Susan McCoy, Catherine

Stanton, Dana Ard, Vicki Prin, Terri King, Gideon Tolman

(Governor's Fiscal Analyst for ICfL))

Agenda

Meeting set-up,	Stephanie	• Share	15 minutes
introductions, icebreaker			
Ask each committee			
members to introduce			

themselves, their			
connection with TBS			
User Survey	Sue	• Share	45 minutes
overview/discussion/next		 Discuss 	
steps: Powerpoint,			
clarification, next steps			
for FY2018 plan			
Postal Carrier of the Year	All	• Share	20 minutes
Recognition: Share,		 Decide 	
discuss			
TBS Activities update	All	• Share	40 minutes
1. Cycle for		 Clarify 	
Independence,		,	
socks, photo			
2. NLS Site visit -			
April			
3. NLS regional			
conference –Santa			
Fe			
4. PCC update			
5. Unrated books			
update			
6. BARD mentoring			
update			
Volunteer Appreciation	All	• Enjoy	60 minutes
lunch with staff		• Enjoy	00 minutes
Committee member	All	• Share	15 minutes
	All		13 minutes
updates	All	• Discuss	1
New member	All	• Brainstorm	15 minutes
recruitment: Need user			
and rep from audience			
other than visually			
impaired, mention			
Steven is leaving			
Next steps	All	• List	5 minutes

Meeting review	All	• List	5 minutes
----------------	-----	--------	-----------

User Survey overview/discussion/next steps:

Sue W. presented the survey **Power Point**.

Questions/comments:

- Does NLS look at survey? No, but we can share with Pam Davenport (NLS consultant)
- Assistive technology and training are expensive
- Older population has problems with new technology
- CSR's have been contacting patrons that made comments & needed adjustment in service.
- Need to find a better way to promote BARD
- Need to focus on BARD Mobile
- New patrons are overwhelmed with too much information at first-start with small doses of information
- Great as a teacher to have a demo player to show students
- To increase Newsletter use start a pilot program; send a cartridge with tips and ask if they want the newsletter and which format works best for them?
- Place a message about returning books at beginning or end of newsletter cartridge or both.
- Maybe send more newsletters on cartridge.

Where do we want to focus next? Public Libraries:

- Public libraries need to be referring patrons
- Library staff can do promotion of TBS
- Vicki Prin would like to know how many are signing up in the Eagle Public Library area.

Sue – 200 patrons are interested in an online book club-will start working on this.

In the future we will use a sampling of TBS patrons for survey instead of contacting all patrons.

Postal Carrier of the Year Recognition:

- We had a lot fewer nominations this year(19)
- Committee narrowed selection down to 4 choices
- Selected Tina (Buhl)
- Sue will set up a date and time to present award after the first of the new fiscal year.
- Committee members can attend

TBS Activities Update:

"Cycle for Independence"

- Fundraiser for NFB-\$20,000 raised
- Attendees: Pete and Lisa Nelson, Sue Walker ("Wrong way Walker"), Tina Schilling, Stephanie and Addie Bailey-White

NLS Site Visit in April 2017:

- Every 2 years
- Consultant is Pam Davenport
- Overall we are doing a good job
- Pam will submit written report this fall
 - NLS is working on readers/players for the future
 - o Patrons will be able to access books from the cloud
- NLS has received permission to design Braille display equipment
 - Need funding to develop and produce
 - NFB has bill before Congress to purchase braille displays.
 Bill has gone nowhere. Requesting 10,000 units at \$400 each

NLS Regional Conference-western region

- 2-day conference in Santa Fe, NM
- Focusing on standards that libraries are to meet
 - Topics

- 1. Recommendations on staffing-Idaho should have 8 staff members
- 2. Concept-getting away from physical copies. Libraries have different ways of achieving this goal.

PCC (Patron Centric Cartridge):

- Worked on this for a year
- Has been difficult with lots of steps
- When bugs are worked out this will be very helpful getting books out to certain patrons.

Unrated Books:

- NLS is adding approximately 1,000 per year of commercial unrated books
- This is in addition to the regular 2,000 that NLS adds every year
- A group of regional Libraries are working to add ratings
- Most of this work is done by volunteers
- 10 from Idaho have expressed interest in volunteering to rate books-5 have started
- 900 books have been completed

At NFB convention 8-9 volunteered to be a BARD mentor

Bell Academy-10 students came to ICfL for a tour last year. This year will come over and record a book report as a reward for reading

TBS Outreaches:

- Terri & Sue R attended the Treasure Valley Information Fair in Caldwell
- Sue R promoted TBS to Library Directors at the "Meet n' Greet" workshop
- Sue R will do a presentation at Valley View Retirement to Veterans on Friday, June 16th

- Judy presented TBS to a Veterans Support Group at the Golden Corral in Nampa
- Judy will attend a Health Fair at the Walmart in Caldwell June 17th

Committee Member Updates:

Dana Ard - National Federation of the Blind:

- State convention will be in Twin Falls this fall
- Staying at the Red Lion at \$81.00
- National convention is in Orlando, FL, July 9-15
- Grants will be available for 20 people; to participate at NFB conventions

Vicki Prin promotes TBS in the Eagle area

Catherine Stanton went to an assisted living facility and signed up 4 new patrons

Susan McCoy took TBS information materials to 3 Opthomologist offices

- How can we excite new staff about the TBS?
- Keep teachers informed about TBS-they have resources & handbook

Nancy Wise

- Thanked Sue W for presentation on BARD Express for teachers
- Planning for Summer Work Employment Program (SWEP) which allows students to work in areas of interest for 5-6 weeks
- June 26-27 staff in-service
- Working on end of fiscal year

Fall TBS Promotion Campaign (TBS-Yes)

- Request to Governor and Legislature to move TBS back to State funding
- Public libraries can be more proactive promoting TBS (posters, players, etc)
- ILA Conference at Riverside in Boise
 - o Tour ICfL
 - Handout copies of "Six Dots: A Story of Young Louis Braille" in print and print/Braille formats
- January 4th Louis Braille birthday
 - Promote Braille and TBS

Braille is fast moving on giveaway site

Boise Public Library has a vending machine that displays letters in different formats such as Braille.

New Member Recruitment, terms ending:

- Sue Sebranek (user)
- Heidi Caldwell (works with physically disabled)

Steven is retiring the end of August-this is his last meeting

Next meeting is Wednesday, Sept 13, 2017 9:30-1:30

Next Steps:

- Talk to Sheila about adding a note on cartridge newsletter
- Send Eagle Public Library stats for last year for new TBS users referred by library staff
- How can we partner with schools "Yes"
- Explore social media avenues for TBS in the Fall
- Pilot program-tips for new TBS users that they receive in 6 months

Meeting Review:

• Have Lunch every time